

OLSEN RANCHES, INC.



Art Olsen
Douglas Olsen

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www.olsenranches.com

SALE DATE

Saturday, January 25, 2014

12:30 PM MST

Olsen Ranches, Inc.
Annual Bull Sale
January 25, 2014
Sale -12:30 pm
Lunch Available
Harrisburg, NE

Welcome to Olsen Ranches! We have had some relief from the drought in the fall of 2013. The future looks very exciting for the cow/calf producers. We are excited to be a part of a high quality, wholesome, nutritious, and safe beef supply.

With commercial cows as the focus of our operation, we understand the need for cows that give birth to a live calf that grows and develops into a replacement female or harvest ready animal that is desirable for the beef industry while maintaining themselves in an economically sustainable fashion with the resources available. We understand the value of heterosis, especially in the cow herd. Heterosis beneficially influences many traits that are important for increased beef production, including fertility and reproduction, calf survival, maternal ability, growth rate of young animals, efficiency, and longevity.

Our cowherd is fed minimal harvested feed during the year because we calve in May and June. The calves graze stalks over winter. These bulls were feed efficiency tested from March 18, 2013 to May 30, 2013. We are able to measure very accurate feed intake on individual animals through our GrowSafe system.

As we have developed our registered Hereford cattle, we have chosen sires that have already proven themselves in our commercial herd. The steers out of our commercial cows routinely grade 85% to 92% choice or prime with a 13.6 square inch ribeye and .55 inch of backfat. Our fed heifers grade 90% to 100% choice or prime.

At our sale, the bulls will have a base price. If more than one person is interested in a particular bull, the price of that bull will be raised in \$100 increments.

We would enjoy the opportunity to visit with you about our program or answer any questions you may have. We are located 25 miles south of Scottsbluff or 17 miles north of Kimball and 10 miles west on Banner County Road 14. You will find us very open and honest about our cattle. Feel free to call and make arrangements anytime to view our cow herd or our bulls. We believe there is value in these bulls for the producer selling weaned calves or retained ownership.

If you can not attend the sale on the 25th, please contact us and we will accommodate you. Thank you for letting us show you how our bulls could work for you.

Art and Douglas Olsen
(308) 641-1273 (Douglas)
(308) 631-3104 (Art)

Glossary of Performance Terms

“EPDs”- Expected Progeny Difference that an animal has as compared to the breed

CED EPD	Calving ease difference on an animal's direct offspring and on his ancestor's direct offspring
BW EPD	Birth weight difference of an animal's progeny as compared within the breed
WW EPD	Weaning weight difference expected on offspring of an animal when compared within the breed
YW EPD	Yearling weight difference expected on offspring of an animal when compared within the breed
Milk EPD	Weight difference of offspring from daughters of an animal when compared to their contemporary group
M&G EPD	One half of the WW EPD plus the Milk EPD
CEM EPD	Calving ease difference that an animal's daughters display
MCW EPD	Mature cow weight difference expected on offspring of an animal when compared within the breed
SC EPD	Scrotal size difference expected on offspring of an animal when compared within the breed
Fat EPD	Back fat difference expected on offspring of an animal when compared within the breed
REA EPD	Rib eye area difference expected on offspring of an animal when compared within the breed
IMF EPD	Intramuscular fat difference expected on offspring of an animal when compared within the breed
BMI Index	Selected and weighted traits of an animal that best compliment breeding baldy cattle
CEZ Index	Selected and weighted traits of an animal that reflect the animal's potential in a heifer program
CHB Index	Selected and weighted traits of an animal that reflect the animal's feedlot and carcass profit potential

Breed Avg. EPDs for 2012 Born Calves

Calv.	Birth	Wean	Yearling	Milk	Milk	Calv.	Mature	Scrotal	Fat	Rib	IMF	BMI	CEZ	CHB
Ease	Wt	Wt	Wt	&	Growth	Ease	Cow	Circ.		Eye		Index	Index	Index
Direct						Mat.	Weight			Area		(\$)	(\$)	(\$)
0.8	3.5	46	75	19	42	1.1	86	0.8	0.002	0.28	0.05	17	15	21

Because of data collected on animals in a pedigree, EPDs are superior to an animal's actual measurements in predicting an animal's genetic potential. For more information about the American Hereford Association's performance measurements, check www.hereford.org or the preface of the AHA sire summary under "Records/TPR". Performance pedigrees of the animals can also be found on AHA's website through an "EPD Search" using the guest option and using the animal's name or registration number to look up any animal.

Contemporary Groups

Please note there are different contemporary groups represented with these bulls. The number of animals in the YW and ultrasound contemporary group for each animal in this catalog is posted in the information box.

Weight and Feed Efficiency Terms

Feed Efficiency Trial March 18 – May 30, 2013

ADG	The average daily gain of the individual during the 70 day feed efficiency test
5/30 WT	The actual weight at the end of the feed efficiency test
F/G	The feed to gain ratio during the 70 day feed efficiency test - note that a lower ratio is more feed efficient
RFI	The Residual Feed Intake is the difference between an animal's actual feed intake and its expected feed intake based on its size and growth over a specified period. An animal with a lower RFI value is more feed efficient.

252K**OR PROGRESS 252K (43374250)**

Ratio

Horned 12-May-12 BW 80
 FELTONS LEGEND 242 WW 108
 Sire: SHF PROGRESS P20 {CHB,SOD,DLF,HYF,IEF} YW 110
 SHF INTERSTATE D03 G06 ET

DS BEEF 9059 {SOD,CHB}
 Dam: DS 9059 MS BEEF 707
 DS 552 DOMET 0357

Feed Efficiency

30-May-13 WT 952 Cont 17
 ADG 4.72
 F/G 5.2
 RFI 3.19

CZD	BW	WW	YW	MK	M&G	CZM	CW	SC	FT	REA	MARB	BMI	CEZ	CHB
8.3	-2.2	44	69	19	41	1.7	30	0.8	0.008	0.27	0.31	\$24	\$23	\$27

253R**OR 3027 DOMINO 253R (43374248)**

Ratio

Horned 12-May-12 BW 100
 CL 1 DOMINO 9126J 1ET {SOD,CHB,DLF,IEF} WW 95
 Sire: UPS DOMINO 3027 {CHB,DLF,HYF,IEF} YW 96
 UPS MISS DIAMOND 1353

DS 1045 ADVANCE 3575N {CHB,DLF,HYF,IEF}
 Dam: OR 3575 MISS ADV N901
 DS RAM DOMET 610

Feed Efficiency

30-May-13 WT 808 Cont 17
 ADG 3.82
 F/G 5.08
 RFI -1

CZD	BW	WW	YW	MK	M&G	CZM	CW	SC	FT	REA	MARB	BMI	CEZ	CHB
7.3	0.5	40	71	27	47	2.9	80	0.9	0.01	0.41	0.42	\$24	\$22	\$29

254R**OR 3027 DOMINO 254R (43374251)**

Ratio

Horned 13-May-12 BW 100
 CL 1 DOMINO 9126J 1ET {SOD,CHB,DLF,IEF} WW 115
 Sire: UPS DOMINO 3027 {CHB,DLF,HYF,IEF} YW 108
 UPS MISS DIAMOND 1353

DS BEEF 9059 {SOD,CHB}
 Dam: DS 9059 MS BEEF J009
 DS RAM DOMET 610

Feed Efficiency

30-May-13 WT 874 Cont 17
 ADG 4.33
 F/G 4.62
 RFI -0.47

CZD	BW	WW	YW	MK	M&G	CZM	CW	SC	FT	REA	MARB	BMI	CEZ	CHB
7.7	0.6	49	78	26	51	3.6	71	1.1	-0.01	0.57	0.27	\$26	\$23	\$31

255K**OR PROGRESS 255K (43374246)**

Ratio

Polled 14-May-12 BW 99
 FELTONS LEGEND 242 WW 111
 Sire: SHF PROGRESS P20 {CHB,SOD,DLF,HYF,IEF} YW 107
 SHF INTERSTATE D03 G06 ET

UPS DOMINO 5216 {CHB,DLF,IEF}
 Dam: DS 5216 DOMET 806 (42970003)
 DS RAM DOMET 611

Feed Efficiency

30-May-13 WT 910 Cont 17

ADG 4.46

F/G 4.58

RFI -0.7

CZD	BW	WW	YW	MK	M&G	CZM	CW	SC	FT	REA	MARB	BMI	CEZ	CHB
7.5	0.2	46	72	24	47	2.9	34	1	0.021	0.16	0.31	\$24	\$22	\$27

256R**OR 3027 DOMINO 256R (43374237)**

Ratio

Horned 14-May-13 BW 104
 CL 1 DOMINO 9126J 1ET {SOD,CHB,DLF,IEF} WW 82
 Sire: UPS DOMINO 3027 {CHB,DLF,HYF,IEF} YW 90
 UPS MISS DIAMOND 1353

CSU RAM DOMINATOR 4203 {CHB,DLF,HYF,IEF}
 Dam: DS RAM DOMET 606
 DS 6805 MS TROY 8605 {DLF,HYF,IEF}

Feed Efficiency

30-May-13 WT 778 Cont 17

ADG 4.11

F/G 4.29

RFI -1.24

CZD	BW	WW	YW	MK	M&G	CZM	CW	SC	FT	REA	MARB	BMI	CEZ	CHB
6.8	0.8	36	66	26	44	3.7	66	0.9	0.00	0.24	0.35	\$23	\$22	\$25

257R**OR 3027 DOMINO 257R (43374238)**

Ratio

Horned 15-May-12 BW 99
 CL 1 DOMINO 9126J 1ET {SOD,CHB,DLF,IEF} WW 102
 Sire: UPS DOMINO 3027 {CHB,DLF,HYF,IEF} YW 102
 UPS MISS DIAMOND 1353

CSU RAM DOMINATOR 4203 {CHB,DLF,HYF,IEF}
 Dam: DS RAM DOMET 610
 DS MISS KAHLUA 3492N {DOD}

Feed Efficiency

30-May-13 WT 878 Cont 17

ADG 4.09

F/G 4.9

RFI -1.39

CZD	BW	WW	YW	MK	M&G	CZM	CW	SC	FT	REA	MARB	BMI	CEZ	CHB
7.4	0.9	47	78	27	51	3.7	69	1.1	-0.01	0.39	0.26	\$25	\$22	\$29

258K**OR PROGRESS 258K (43374247)**

Ratio

Polled 16-May-12 BW 112
 FELTONS LEGEND 242 WW 106
 Sire: SHF PROGRESS P20 {CHB,SOD,DLF,HYF,IEF} YW 103
 SHF INTERSTATE D03 G06 ET

UPS DOMINO 5216 {CHB,DLF,IEF}
 Dam: DS 5216 DOMET R005
 DS 3017 MISS ADV 5735

Feed Efficiency

30-May-13 WT 829 Cont 17

ADG 4.34

F/G 4.45

RFI -0.23

CZD	BW	WW	YW	MK	M&G	CZM	CW	SC	FT	REA	MARB	BMI	CEZ	CHB
6.7	1.7	47	74	26	49	2.2	42	1	0.029	0.10	0.27	\$22	\$21	\$26

260T**OR U332 BEEF EATER 260T (P43373891)**

Ratio

Polled 16-May-12 BW 103
 EF K376 BEEFEATER M821 WW 104
 Sire: EFBEEF M821 BEEF EATER U332 {CHB,DLF,HYF,IEF} YW 105
 FELTONS KATE P38 {DOD,DLF,HYF,IEF}

CSU RAM DOMINATOR 4203 {CHB,DLF,HYF,IEF}
 Dam: DS 5216 DOMET 602
 DS 552 L1 DOMET 0310

Feed Efficiency

30-May-13 WT 898 Cont 17

ADG 4.61

F/G 4.29

RFI -0.57

CZD	BW	WW	YW	MK	M&G	CZM	CW	SC	FT	REA	MARB	BMI	CEZ	CHB
3.5	1.5	43	70	15	36	1.5	51	1.8	-0.02	0.15	0.19	\$31	\$21	\$24

261R**OR 3027 DOMINO 261R (43374241)**

Ratio

Horned 19-May-12 BW 97
 CL 1 DOMINO 9126J 1ET {SOD,CHB,DLF,IEF} WW 94
 Sire: UPS DOMINO 3027 {CHB,DLF,HYF,IEF} YW 94
 UPS MISS DIAMOND 1353

CSU RAM DOMINATOR 4203 {CHB,DLF,HYF,IEF}
 Dam: DS RAM DOMET 704
 DS 9059 MS BEEF 501 {DOD}

Feed Efficiency

30-May-13 WT 801 Cont 17

ADG 4.15

F/G 4.29

RFI -1.56

CZD	BW	WW	YW	MK	M&G	CZM	CW	SC	FT	REA	MARB	BMI	CEZ	CHB
8	-0.5	38	63	27	46	4.3	51	1	-0.01	0.31	0.28	\$24	\$24	\$25

262R**OR 3027 DOMINO 262R (43374236)**

Ratio

Horned 13-May-12 BW 96
 CL 1 DOMINO 9126J 1ET {SOD,CHB,DLF,IEF} WW 98
 Sire: UPS DOMINO 3027 {CHB,DLF,HYF,IEF} YW 97
 UPS MISS DIAMOND 1353

CSU RAM DOMINATOR 4203 {CHB,DLF,HYF,IEF}
 Dam: DS RAM DOMET 604
 DS 1045 ADV LADY 3560N

30-May-13 WT 821 Cont 17

Feed Efficiency
 ADG 4.1
 F/G 4.8
 RFI -0.22

CZD	BW	WW	YW	MK	M&G	CZM	CW	SC	FT	REA	MARB	BMI	CEZ	CHB
7.6	0.1	42	69	25	46	4.4	58	1	-0.01	0.38	0.35	\$26	\$23	\$29

264T**OR U332 BEEF EATER 264T (P43373894)**

Ratio

Polled 22-Jun-12 BW 104
 EF K376 BEEFEATER M821 WW 94
 Sire: EFBEEF M821 BEEF EATER U332 {CHB,DLF,HYF,IEF} YW 103
 FELTONS KATE P38 {DOD,DLF,HYF,IEF}

CSU RAM DOMINATOR 4203 {CHB,DLF,HYF,IEF}
 Dam: DS RAM DOMET 607
 DS MS 178 DOM 5441

30-May-13 WT 805 Cont 17

Feed Efficiency
 ADG 4.01
 F/G 4.78
 RFI -0.5

CZD	BW	WW	YW	MK	M&G	CZM	CW	SC	FT	REA	MARB	BMI	CEZ	CHB
2.3	2.9	43	76	15	37	0.7	66	1.9	-0.02	0.14	0.15	\$30	\$20	\$24

H263**OR RAM DOM H263 (43373908)**

Ratio

Horned 3-Jun-12 BW 96
 CJH L1 DOMINO 552 {SOD,DLF,HYF,IEF} WW 92
 Sire: CSU RAM DOMINATOR 4203 {CHB,DLF,HYF,IEF} YW 95
 CSU MISS JET DOMINO 2205 (42261578)

UPS DOMINO 5216 {CHB,DLF,IEF}
 Dam: DS 5216 DOMET R904
 DS MS 572 L1 7000

30-May-13 WT 761 Cont 17

Feed Efficiency
 ADG 3.72
 F/G 4.65
 RFI -2.06

CZD	BW	WW	YW	MK	M&G	CZM	CW	SC	FT	REA	MARB	BMI	CEZ	CHB
4	0.4	30	52	21	36	4.3	36	1.1	0.00	0.13	0.24	\$24	\$21	\$18

N251

OR 3575 ADVANCE N251 (43373901)

Ratio

Horned 11-May-12
HH ADVANCE 1045L {CHB,DLF,IEF}
Sire: DS 1045 ADVANCE 3575N {CHB,DLF,HYF,IEF}
DS 6805 MS TROY 8605 {DLF,HYF,IEF}

BW 106
WW 106
YW 106

DS BEEF 9059 {SOD,CHB}
Dam: DS 9059 MS BEEF J815
DS 552 L1 DOMET 8401

Feed Efficiency
ADG 4.13
F/G 5.12
RFI -0.41

30-May-13 WT 908 Cont 17

CZD	BW	WW	YW	MK	M&G	CZM	CW	SC	FT	REA	MARB	BMI	CEZ	CHB
1.1	2.7	43	75	14	36	-0.5	110	0.6	0.026	0.61	0.49	\$21	\$15	\$30

N259

OR 3575 ADVANCE N259 (43373893)

Ratio

Horned 17-May-12
HH ADVANCE 1045L {CHB,DLF,IEF}
Sire: DS 1045 ADVANCE 3575N {CHB,DLF,HYF,IEF}
DS 6805 MS TROY 8605 {DLF,HYF,IEF}

BW 105
WW 105
YW 103

CSU RAM DOMINATOR 4203 {CHB,DLF,HYF,IEF}
Dam: DS RAM DOMET 605
DS MISS BEEF 0470

Feed Efficiency
ADG 4.3
F/G 4.78
RFI -0.19

30-May-13 WT 882 Cont 17

CZD	BW	WW	YW	MK	M&G	CZM	CW	SC	FT	REA	MARB	BMI	CEZ	CHB
1.7	2.8	40	72	15	35	0.4	109	0.8	0.019	0.48	0.50	\$23	\$17	\$29



N259



252K



253R



255K



257R



258K



261R



264T



H263

**OLSEN RANCHES, INC.
HARRISBURG, NE**

**ARTHUR OLSEN
(308) 631-3104**

(308) 673-5597

**DOUGLAS OLSEN
(308) 641-1273**

2012 Born Bulls

Dam	ID	Name/ID	Calv. Ease Direct (%)	Birth Wt	Weaning Wt	Yearling Wt	Milk	Milk & Growth	Calv. Ease Mat. (%)	Mature Cow Weight	Scrotal Circ.	Fat	Rib Eye Area	Marbling	BMI Index (\$)	CEZ Index (\$)	BII Index (\$)	CHB Index (\$)
J707	252K	OR PROGRESS 252K	8.3	-2.2	44	69	19	41	1.7	30	0.8	0.008	0.27	0.31	\$24	\$23	\$20	\$27
N901	253R	OR 3027 DOMINO 253R	7.3	0.5	40	71	27	49	2.9	80	0.9	0.010	0.41	0.42	\$24	\$22	\$20	\$29
J009	254R	OR 3027 DOMINO 254R	7.7	0.6	49	78	26	51	3.6	71	1.1	0.013	0.57	0.27	\$25	\$23	\$21	\$31
R806	255K	OR PROGRESS 255K	7.5	-0.2	46	72	24	47	2.9	34	1.0	0.023	0.16	0.31	\$24	\$23	\$20	\$27
H606	256R	OR 3027 DOMINO 256R	6.5	0.8	36	66	26	44	3.7	66	0.9	0.000	0.24	0.35	\$23	\$22	\$20	\$25
H610	257R	OR 3027 DOMINO 257R	7.4	0.9	47	78	27	51	3.7	69	1.1	-0.009	0.39	0.26	\$25	\$22	\$20	\$29
R005	258K	OR PROGRESS 258K	6.7	1.7	47	74	25	49	2.2	42	1.0	0.029	0.10	0.27	\$20	\$21	\$18	\$26
H602	260T	OR U332 BEEF EATER 260T	3.5	1.5	43	70	15	36	1.5	51	1.8	-0.016	0.15	0.19	\$31	\$21	\$30	\$24
H704	261R	OR 3027 DOMINO 261R	8.0	-0.5	38	63	27	46	4.3	51	1.0	-0.010	0.31	0.26	\$24	\$24	\$21	\$25
H604	262R	OR 3027 DOMINO 262R	7.6	0.1	42	69	25	46	4.4	58	1.0	0.006	0.38	0.35	\$26	\$23	\$22	\$29
H607	264T	OR U332 BEEF EATER 264T	23.0	2.9	43	76	15	37	0.7	66	1.9	0.017	0.14	0.15	\$30	\$20	\$30	\$24
R904	H263	OR RAM DOM H263	4.0	0.4	30	52	21	36	4.3	36	1.1	0.002	0.13	0.24	\$24	\$12	\$23	\$18
J815	N251	OR 3575 ADVANCE N251	1.1	2.5	36	67	14	32	0	111	0.5	0.024	0.59	0.52	\$21	\$16	\$20	\$28
H605	N259	OR 3575 ADVANCE N259	1.8	2.6	34	68	16	33	0.9	112	0.8	0.017	0.49	0.54	\$24	\$17	\$23	\$27
Olsen 2012 Bull Average EPD			7.2	0.8	41	70	22	43	2.6	63	1.1	0.008	0.31	0.32	\$25	\$21	\$22	\$26
Breed Avg. EPDs for 2012 Born C			0.8	3.5	46	75	19	42	1.1	86	0.8	0.002	0.25	0.05	17	15	15	21

FEED EFFICIENCY TRIAL (MARCH - JUNE)

Dam	ID	DOB	30-May 70 Day		Intake (DM)		DM RFI (lb)
			Weight	Gain	Daily (lb)	F/G	
J707	252K	5/12/2012	952	4.72	24.56	5.20	3.19
N901	253R	5/12/2012	808	3.82	19.38	5.08	-1.00
J009	254R	5/13/2012	874	4.33	20.03	4.62	-0.47
R806	255K	5/14/2012	910	4.46	20.40	4.58	-0.70
H606	256R	5/14/2012	778	4.11	17.63	4.29	-1.24
H610	257R	5/15/2012	878	4.09	20.03	4.90	-1.39
R005	258K	5/16/2012	829	4.34	19.32	4.45	-0.23
H602	260T	5/18/2012	898	4.61	19.79	4.29	-0.57
H704	261R	5/19/2012	801	4.15	17.81	4.29	-1.56
H604	262R	5/22/2012	821	4.10	19.67	4.80	-0.22
H607	264T	6/22/2012	805	4.01	19.17	4.78	-0.50
R904	H263	6/3/2012	761	3.72	17.27	4.65	-2.06
J815	N251	5/11/2012	908	4.13	21.14	5.12	-0.41
H605	N259	5/17/2012	882	4.30	20.55	4.78	-0.19